

## PRIVACY POLICY

Your privacy is important to us. BFSI Consortium believe it is important you know how we treat the information we receive from you, on the Internet. BFSI Consortium, hereunder, refers to AIBFSIC Innovation Foundation. This privacy statement explains what personal data we, BFSI Consortium, or through one of our digital learning websites which may directly refer to this page (“BFSI Consortium or website of digital learning products owned by us or authorised by us or “we”), collect from you, through our interactions with you on this website or our digital learning product websites, and how we use that data.

Our product websites may contain links to other sites such as product implementation partners and affiliates. While we try to link only to sites that share our high standards and respect for privacy, we are not responsible for the content, or the privacy practices employed by other sites.

### Scope of Data

All our websites collect personal data to operate this website. You provide some of this data directly, such as when you request for a download of our publications or schedule a demo of our products or contact us for support.

In general, you can visit our website on the World Wide Web without telling us who you are. Our web servers collect the domain names, not the e-mail addresses, of visitors. This information is aggregated to measure the number of visits, average time spent on the site, pages viewed, etc. BFSI Consortium uses this information to measure the use of our site and to improve the content of its site.

There are times, however, when we may need more information from you, such as your name, contact details, organization, country, city and academic details. Usually, the contact information we collect are used only by us to respond to your inquiry or process your request.

If you register with our websites online, we may use this information to provide you with custom information about our company and/or its publications and/or our products in support of your needs. Cookies may be used to provide you with tailored information. A cookie is a tiny element of data that a web site can send to your browser, which may then be stored on your hard drive so we can recognize you when you return. You may set your browser to notify you when you receive a cookie.

At times we conduct online surveys to better understand the needs and profiles of our visitors wherever they have identified themselves to us.

You have choices about the data we collect. When you are asked to provide personal data, you may decline. However, some fields would be mandatory to enable us to interact with you. The data we collect depends on the context of your interactions with us, and the choices you make, including your privacy settings. The data we collect can include the following:

**Name and contact data:** We may collect full name, mobile number and email id.

**Demographic data:** We may collect data about your city and country, wherever relevant, for better interaction with you.

**Device, connectivity and configuration data:** We collect only primary data about your device and the network you use to connect to our website. Google collects these data

through cookies. To know more about how Google uses cookies kindly visit (as of August 2024)

<https://policies.google.com/technologies/cookies?hl=en-US>

## **Purpose of Data Uses**

BFSI Consortium uses the data we collect for two main purposes, described in more detail below:

**1.Security and Safety:** We use data to protect the security and safety of our website.

**2.Communications:** We use data we collect to communicate with you and personalize our communications with you.

## **Sharing Personal Data**

We do not share your personal data with any outsider.

We will use, access, or transfer, personal data, when it is required to:

- Comply with applicable law or respond to valid legal process
- Operate and also maintain the security of this website, including to prevent or stop an attack on our computer systems or networks

Please note that our website may include links to websites of third parties whose privacy practices differ from those of ours. If you provide personal data to any of those websites your data is governed by their privacy statements.

## **Contacting Us**

You can make choices about our collection and use of your data. For example, you may want to contact us to enquire about a service of ours, or request our publication download, or book a discussion call, you are required to fill details which is having mandatory \* sign. These are mandatory to contact you for the purpose. The sections where the mandatory \* sign is not there you may choose to ignore or leave them blank as per your discretion.

## **Browser-Based Controls**

**Cookies and Similar Technologies.** BFSI Consortium uses cookies (small text files placed on your device) and similar technologies to provide our websites and to help collect data. The text in a cookie often consists of a string of numbers and letters that uniquely identifies your computer, but it can contain other information as well.

**Our Use of Cookies and Similar Technologies.** BFSI Consortium uses cookies and similar technologies for several purposes, which may include:

**Storing your Preferences and Settings.** Settings that enable our website to operate correctly or that maintain your preferences over time may be stored on your device.

**Security.** We use cookies to detect fraud and abuse of our websites and services.

**Feedback.** We use cookies to enable you to provide feedback on our websites.

**Analytics.** In order to evaluate our website efficiency, we use cookies and other identifiers to gather usage and performance data. For example, we use cookies to count the number of unique visitors to a web page or service and to develop other statistics about the operations of our website. This includes cookies from BFSI Consortium and from third-party analytics providers

**Performance.** BFSI Consortium uses cookies for load balancing to ensure that websites remain up and running.

Some of the cookies we commonly use are listed below. This list is not exhaustive, but it is intended to illustrate the main reasons we typically set cookies. If you visit one of our websites, the site may set some or all the following cookies: Google Analytics; BFSI Consortium's own web visitor tracking tool.

### **How to Control Cookies**

Most web browsers automatically accept cookies but provide controls that allow you to block or delete them. For example, certain browser allows to block or delete cookies by clicking Settings > Privacy > Cookies.

### **Security of Personal Data**

BFSI Consortium is committed to protecting the security of your personal data. We use, to the best of our ability, a variety of security technologies and procedures to help protect your personal data from unauthorized access, use or disclosure.

### **Where We Store and Process Personal Data**

Personal data collected by BFSI Consortium may be stored and processed in the region where our web service provider server resides. The storage location(s) are not chosen by us. We take steps to ensure that the data we collect under this privacy statement is processed according to the provisions of this statement and the requirements of applicable law wherever the data is located. We will transfer the personal data we collect about you to one of more countries outside the EU/EEA, in order to perform one of the activities listed above

### **Our Retention of Personal Data**

BFSI Consortium retains personal data for 3 years as it is necessary to provide the access to and use of the website, or for other essential purposes such as complying with our legal obligations, resolving disputes and enforcing our agreements. Because these needs can vary for different data types and purposes, actual retention periods can vary significantly.

**European Data Protection Rights – GDPR:** If the processing of your personal information is subject to the EU General Data Protection Regulation (“GDPR”), you are entitled to the rights listed below.

**Your duty to inform us of changes**

It is important that the personal data we hold about you is accurate and current. Please keep us informed if your personal data changes during your relationship with us.

**Your rights in connection with personal data under certain circumstances, by law you have the right to:**

Request access to your personal data (commonly known as data subject access requests). This enables you to receive a copy of the personal data we hold about you and to check that we are lawfully processing it.

Request correction of the personal data that we hold about you. This enables you to have any incomplete or inaccurate information we hold about you corrected.

Request erasure of your personal data. This enables you to ask us to delete or remove personal data where there is no good reason for us continuing to process it. You also have the right to ask us to delete or remove your personal data where you have exercised your right to object to processing (see below).

Object to processing of your personal data where we are relying on a legitimate interest (or those of a third party) and there is something about your situation which makes you want to object to processing on this ground. You also have the right to object where we are processing your personal data for direct marketing purposes.

Request the restriction of processing of your personal data. This enables you to ask us to suspend the processing of personal data about you, for example if you want us to establish its accuracy or the reason for processing it.

Request the transfer of your personal data to another party If you want to exercise a data subject right. Please contact our Data Protection Officers (see contacts below).

**What we may need from you**

We may need to request specific information from you to help us confirm your identity and ensure your right to access the information (or to exercise any of your other rights). This is another appropriate security measure to ensure that personal data is not disclosed to any person who has no right to receive it.

**Right to withdraw consent**

In the limited circumstances where you may have provided your consent to the collection, processing and transfer of your personal data for a specific purpose, you have the right to withdraw your consent for that specific processing at any time. To withdraw your consent, please contact our Data Protection Officers (see contacts below). Once we have received notification

that you have withdrawn your consent, we will no longer process your information for the purpose or purposes you originally agreed to, unless we have another legitimate basis for doing so in law.

### **Data Protection Officer**

We have appointed Data Protection Officer (DPO) to oversee compliance of BFSI Consortium with applicable data protection laws and with this privacy notice. If you have any questions about this privacy notice or how we handle your personal data, please contact the DPO at: [dpoprivacy@bfsiconsortium.org](mailto:dpoprivacy@bfsiconsortium.org)

### **Changes to This Privacy Statement**

We may update this privacy statement from time to time. We encourage you to periodically review this privacy statement to learn how BFSI Consortium is protecting your information.

### **How to Contact Us**

If you have a privacy concern, complaint or a question regarding this privacy statement, please direct it to the Data Protection Officer of BFSI Consortium at [dpoprivacy@bfsiconsortium.org](mailto:dpoprivacy@bfsiconsortium.org)